

# Frank Struik

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Frontend developer with 3+ years of experience building web applications, mainly using Vue and Nuxt.

## Skills

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**Frontend:** Typescript, Vue, Nuxt, Pinia, SCSS, Tailwind

**CMS:** Storyblok, Pruvious

**Tools:** Figma, Git

## Experience

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**Frontend developer**, Digital Thrust – Remote Mar 2025 – Present

- **Client Collaboration:** Led technical discovery sessions and translated business requirements into full-scale web applications from concept to deployment.
- **CMS Integration:** Implemented headless CMS solutions (Storyblok/Pruvious) enabling clients to manage content independently.
- **Lead Generation:** Built a multi-step lead capture funnel with CRM integration for a client.
- **E-commerce Solutions:** Developed headless Shopify storefront and custom theme.
- **Development:** Built complete web applications using Nuxt/Vue with backend integrations, database schemas (Drizzle ORM), and API endpoints.
- **Performance:** Delivered SSR/SPA websites optimized for performance and SEO.

**Frontend developer**, Leads.io – Hoorn, Netherlands Sept 2023 – Mar 2025

- **CRO Development:** Built pixel-perfect, conversion-optimized landing pages from Figma designs, implementing A/B testing strategies for client campaigns.
- **Bug Resolution:** Diagnosed and resolved frontend bugs across multiple client projects, improving stability and user experience.
- **Quality assurance:** Conducted cross-browser and device testing to ensure consistent experience and identify edge cases.
- **Internal Tooling:** Built Purk, a macOS productivity tool using Rust (Tauri) and Vue for internal team workflow optimization.
- **Component Library:** Building reusable components for our component library and custom CMS.
- **Development:** Developed new concept landing pages for clients.
- **Collaboration:** Worked closely with the design and CRO team to assure accurate results.
- **Agile Environment:** Working in sprints.

## Projects

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**Portfolio** frankstruik.com

- Designed and developed custom portfolio showcasing projects with case studies and performance-optimized animations.
- Built with Nuxt 4, TypeScript, and SCSS, implementing server-side rendering for optimal SEO and load performance.

**Italianopoli** italianopoli-com.digitalthrust.io

- Rebuilt legacy website with modern tech stack, improving load times and Core Web Vitals scores.
- Redesigned 20-field form into streamlined flow with smart prefill logic, reducing friction and improving conversion rates.

**WijMakenDaken** wijmakendaken.nl

- Converted client's preferred design template into fully functional Nuxt application with Storyblok CMS integration.